

## **GHANA EMPLOYMENT AND SOCIAL PROTECTION PROGRAMME (GESP)**

### **PRODUCTIVE INCLUSION (PI)**

#### **PROGRAMME OVERVIEW IN BRIEF**

- A GoG and EU partnership Productive Inclusive Programme which seeks to contribute to inclusive growth by strengthening social protection and employment systems in the country.
- An aspect of the agenda is to promote productivity and employment opportunities for vulnerable sections of the population, equip them with skills, enhance their business for development capacities to earn incomes and sustain their households.
- The head of Social Welfare/Community Development (Schedule-Holder) and District Planning Officer have been trained and capacitated to lead the project implementation process

#### **PARTICIPATING REGIONS AND DISTRICTS**

3 Regions Nationwide with a total of 19 districts

Ashanti, Western, Western North

#### **Western Region, 7 Districts**

Mpohor, Wassa Amenfi West, Wassa Amenfi East, STMA, Nzema East, Tarkwa Nsuaem, Prestea Huni Valley

#### **PROJECT BENEFICIARIES (16 Beneficiaries only for every participating district)**

##### **A. Twelve (12) Persons with Physical and Intellectual Abilities**

- 2 males and 2 females with SHS education level
- 3 males and 3 females with JHS education level
- 1 male and 1 female with no formal education

##### **B. Four (4) Persons with Disabilities (PWDs)**

- 1 male and 1 female with SHS/JHS education level
- 1 male and 1 female with no formal education)

#### **BENEFICIARY SELECTION CRITERIA**

**a)** Be a member of poor households including from LEAP beneficiary households or other SP Flagship Programmes or /linked to families identified as vulnerable to child poverty or engagement in illegal mining, or whatsoever appropriate.

**b)** Not be direct participants/ beneficiaries in national initiatives for youth employment such as NABCO, YEA, Youth in Agriculture Programme

**c)** Be committed to personal initiatives by having own, viable business ideas or a nascent project that can be developed in line with the proposed interventions of the district

**d)** Capability, willingness of the beneficiary

**e)** Geographical consideration

f) Age limit (18-35) with provision for gender, education and disability consideration

g) Devoid of political influence

### **GENERAL AREAS OF INTERVENTION**

- ICT and Computer Related Applications
- Agro Processing and production
- Clothing and textiles
- Personal Care Products
- Industrial training

### **SELECTED AREAS FOR TARKWA**

- ICT and Computer Related Applications
- Cosmetology (Personal Care)
- Industrial Training (Heavy duty truck mechanics)
- Agro Processing

### **OTHER SUPPORT TO BENEFICIARIES**

- Entrepreneurship development and training
- Business plan development and needs assessment in enterprise area of choice
- Technical skill training
- Business registration assistance
- Complementary (other) training
- Provision of start-up kits and other equipment
- Fostering linkages of business sustenance(financial linkages and marketing opportunities)
- Ongoing monitoring, counselling, mentoring and coaching